



## SHROPSHIRE HEALTH AND WELLBEING BOARD

### Report

<b>Meeting Date</b>	18 <sup>th</sup> January 2024			
<b>Title of report</b>	Prevention Matters: Shropshire's Prevention Framework			
<b>This report is for</b> (You will have been advised which applies)	Discussion and agreement of recommendations		Approval of recommendations (With discussion by exception)	X Information only (No recommendations)
<b>Reporting Officer &amp; email</b>	Rachel Robinson <a href="mailto:rachel.robinson@Shropshire.gov.uk">rachel.robinson@Shropshire.gov.uk</a>			
<b>Which Joint Health &amp; Wellbeing Strategy priorities does this report address? Please tick all that apply</b>	Children & Young People	X	Joined up working	X
	Mental Health	X	Improving Population Health	X
	Healthy Weight & Physical Activity	X	Working with and building strong and vibrant communities	X
	Workforce	X	Reduce inequalities (see below)	X
<b>What inequalities does this report address?</b>	Prevention and Early Intervention has reducing inequalities at its core. All health, care and wider determinants of health (housing, education, infrastructure)			

#### 1. Executive Summary

This Prevention Framework will support the development of a vibrant community that has future resilience and independence in both the medium and long term. It will support the delivery of more sustainable services that meet people's needs and deliver better outcomes. Shropshire people are our future, and we need strong, healthy, well communities and people, for Shropshire people to thrive and live their best life.

This Framework is a first for the Health and Wellbeing Board and it spans the life course with a true focus on the promotion of health and wellbeing and the prevention ill health and inequalities. It takes a holistic approach to health and wellbeing and prevention activity across all ages and signals change in practice across teams and services at scale. This framework has been developed through working with system partners on new ways of working and the delivery the framework will involve listening to our residents, including children and young people.

This framework document highlights the needs of our communities (our case for change), our vision and our plans to embed prevention activity across all our services as a system; cultivating a holistic community offer that supports people to take charge of their own health and wellbeing.

The Framework has been developed in partnership with stakeholders, internally at Shropshire Council and across the system, through one-to-one discussions, meetings and culminating in a stakeholder event in October and engagement in November.

#### 2. Recommendations

That the Board note the development of the framework and support the next steps as outlined in the paper.

#### 3. Report

We believe in the potential of Shropshire people and our communities to remain healthy and well, enjoying and participating in the communities where they live. We also know that some people in Shropshire are not able to reach this potential and the divide between those who can and those who can't has been growing in recent years.

We know that prevention is the most cost-effective approach that delivers the best outcomes for our residents- 'an ounce of prevention is worth a pound of cure'. Our approach is driven by the desire for better, more person centred and joined up services that deliver better outcomes. Our ambitious approach outlined in

the framework, builds on the innovative and effective work already taking place and to upscale the impact and scale through system working.

The Prevention Framework builds on the existing place-based offer, creating one approach to put the lives and health of community and people at the heart of everything. This will be done by providing support and sign-posting for access to self-help, expanding targeted support through brief interventions and referrals into appropriate specialised services which ultimately will minimise demand on wider health and local authority services.

Under this Framework residents will have access to a community that supports them to thrive, including work, physical, green-blue and life-long activities, social networks, information and access to local support. This Framework will enable us to achieve our ICS ambitions of taking a person-centred approach to prevent ill health; empowering individuals to lead healthy lives, giving them greater choice and control where they need it. It is also about identifying and providing effective early support to all age groups and targeting those most in need and those at risk of poor outcomes. It is a shift from a reactive approach to a more holistic, early response or intervention, with some clear systemwide preventions that add value to those already being undertaken by organisations and allows a more

Our challenges in Shropshire and Case for Change:

- Significant demographic and social pressures, exacerbated by the pandemic with ongoing affects (children and adults)
- A relatively affluent county masking pockets of high deprivation, growing food poverty, rural isolation, and geographic disparities in the health and well-being of children and young people.
- The rurality issue with 66% of the population living in villages, hamlets and dispersed dwellings, makes delivering services difficult, but more importantly makes accessing services difficult as well.
- The ageing population - we need to keep people well for longer.
- Children and families with complex needs are large numbers of looked after and children in need.
- The potential for prevention on Shropshire's health and care population and the wider population is huge.

Our Vision:

Focus on developing strong communities where we can reduce inequalities, build the resilience of vulnerable people and families, and concentrate on driving system change so that every area has joined up, efficient local services which are able to identify people and families in need and provide the right support at the right time.

Our Priorities and Actions:

**Access** – Ensuring a well understood front door with access to information and advice, that focusses on self-care.

**Integration** – Enable communities and the voluntary and community sector to take more of central role in the development and delivery of prevention programmes, ensuring all age groups are at the centre of the implementation of the framework.

**Person Centred Care** – Embed Person Centred Care and approach across all organisations and partners.

**Communities** – Bolster the voluntary and community sector to work with partners across the system to support those in need

Next Steps:

It is recognised that the Framework is and will be a living document. We will continue to develop the action plans which have been updated and will monitor through ShIPP with routine reporting to the HWBB. We will look to formally launch the framework later in the year, where we will share best practice and outcomes from the actions, many of which are being taken forward already alongside the development of the framework, priorities and action plan.

### **Risk assessment and opportunities appraisal**

The Prevention Framework seeks to address inequalities and rural inequalities in Shropshire. It challenges all our partners to take a Person-Centred approach when working with Shropshire people and highlights the

(NB This will include the following: Risk Management, Human Rights, Equalities, Community, Environmental consequences and other Consultation)	need to come together and work collaboratively to reduce inequalities and improve outcomes for local people.	
<b>Financial implications</b> (Any financial implications of note)	None directly associated with this paper.	
<b>Climate Change Appraisal as applicable</b>		
<b>Where else has the paper been presented?</b>	System Partnership Boards	ShIPP, SEND Partnership Board
	Voluntary Sector	Voluntary and Community Sector Assembly
	Other	Housing Executive, multiple stakeholder meetings across health, care, the local authority and the voluntary and community sector
<b>List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)</b>		
<b>Cabinet Member (Portfolio Holder)</b> Portfolio holders can be found <a href="#">here</a> or your organisational lead e.g., Exec lead or Non-Exec/Clinical Lead		
Cllr Cecilia Motley – Portfolio Holder for Adult Social Care, Public Health & Communities		
<b>Appendices</b>		
<b>A. Prevention Matters: Shropshire’s Prevention Framework</b>		